



วารสารโหราศาสตร์วิชาการ

Academic Journal of Bodhisatva

ISSN: 2651-1452

ปีที่ ๕ ฉบับที่ ๙ ประจำเดือน พฤษภาคม ๒๕๖๕ – มีนาคม ๒๕๖๖ Vol.5 No 9 May Ad. 2022 – April, Ad. 2023

Management Model of the department of foundation year of Asia Euro university	Dr. Sous Sophea	1-14
Model of managing a Buddhist Primary School at wat Prey Speu for effectiveness	Dr. Phal Sophoeun	15-28
The model for administration of Thomas Singapore School in Cambodia	Dr. Chea Chamreoun	29-45
Model of human capacity development through the activities of human resource training	Dr. Sokkea Sin	46-52
Management Model of khmer literature department for effective work for Preah Sihamoniraja Buddhist University	Prof. Dr. Chhin Seyha	53-61
Management Model of i trust international school	Dr. San Sithorn	62-75
The Management Model of Sota professional company limited	Dr. Chanthorng Kit	76-90
Management Model of Banan Eco – Resort in Battambang Province	Dr. Hong Lieng	91-106
Business Management Model of Cashido Cambodia	Dr. Pok Saoly	107-121
Operation Model of coffee shop for applying to own business in Phnom Penh	Dr. Pin Tharith	122 – 130
Model of management strategies for sustainable during crisis of Piphupdeimeas Group co., Ltd	Dr. Tho Vuthy	131 – 139
Business Model of real estate development for Piphupdeimeas investment co.,Ltd.	Dr. Hy Kimhong	140 – 156
Model of development and administration of Wat Thydaputikaram of Arizona, inc, United States of America	Dr. Way Sokhom	157-175
Model of the management of the Khmer Buddhist Association in the United States of America	Dr. Thai Sotha	176-198
Model of Cambodia rural road development for supporting the rural economy	Dr. Chhe Kimchheang	199-212
The model of administration and development of Dhammayuthikanikaya Sangh at Chhouk District in Kampot Province	Dr. Vey Sovanna	213 –225
The Model of administrative management of department of training and research of the ministry of rural development	Dr. Hor Heang	226-238
The Management Model of Id property investment Dr. Pov Lida	Dr. Pov Lida	239- 252
Model of international relations of Paññāsāstra student research academy for effective work	Dr. Nget Sopheap	253- 267
The Key success factor of Anakuk thmey media Seng Reachey	Seng Reachey	268-278
The key success factors of management of Borakiemny import export co., ltd	Khun Sovannara	279 –285
The Key success factors of tcb investment co.,ltd. Ing Bunpa	Ing Bunpa	286-295
The Key success factors of management of the council of research sciences and social affairs	AsikinLim	296 –305

บรรณาธิการแถลง

Editors Note

วารสารโหราศาสตร์วิชาการ ปีที่ ๔ ฉบับที่ ๙ ที่ท่านกำลังหยิบอ่านนี้, ออกมาล่าช้ากว่ากำหนดพอสมควร อันเนื่องจากการกิจที่มากมาย เป็นบรรยากาศภายหลังโควิด-19 จึงเต็มไปด้วยงานมากมาย

ฉบับนี้ ต้องถือว่าเป็นฉบับพิเศษ เพราะบทความทั้งหมดนี้ เป็นบทความจากผลงานระดับปริญญาโท และปริญญาเอกของนักศึกษาของมหาวิทยาลัยโหราศาสตร์ สหรัฐอเมริกา กับพหุชา. เนื้อหาและเรื่องราวต่างๆ จึงเป็นเนื้อหาที่ว่าด้วยการพัฒนา, การทำงานด้านสื่อสารมวลชน การบริหารกิจการของรัฐ และการบริหารงานของภาคธุรกิจเอกชน ซึ่งผลงานของแต่ละท่าน มีความน่าสนใจเป็นอย่างมาก

The Journal of Academic Bodhisastra, Year 4, Issue 9, which you are reading now, came out quite late, due to many missions and It's the atmosphere after COVID-19, therefore we are full of works.

This edition must be treated as a special edition, because of all these articles from master's degree and Ph.D. students of the University of Bodhisastra, USA, Cambodia. The Contents and stories, and works are from mass communication, administration of state affairs and administration of the private business sector, which the work of each person is very interesting

Prof. Dr. Sutham Lertpongprasert
editor

คณะกรรมการกลั่นกรอง (Peer Review)

ศ.ดร.ศักดิ์ ประสานดี
ศ.ดร.ทองหล่อ เทียงธรรม
ผศ.ดร.ฉัตรวรรษช อองคสิงห์
ดร.พระมหากฤษวัฒน์ บุญเศษ
รศ.ดร.สยัมภ์ พรมดี
ดร.พระดาวเสด็จ เลิศมณี
รศ.ดร.เดโช สรี สัมพันธ์ รัฐแพทย์
รศ.ดร.พระครูพิศาลธรรมจารี
ดร.ประยงค์ หนูบุญคง
ดร.สำรวย ผัดผล
ดร.อาสา รังสิมาพิสุทธิ์
ผศ.ดร.ชลพินท์ เชิดผล
ผศ.ดร.พระครูสุธรรมวิวัฒน์ ชัยวัฒน์

ศ.ดร.สุธรรม เลิศพงษ์ประเสริฐ
รศ.ดร.พ.ต.ท.หญิง ฐิชาลิกาณี ณรงค์วิทย์
รศ.ดร.วุฒิพงศ์ ภาวะพิงค์
รศ.ดร.ณัฐวุธ วัชรกุลดิลก
ดร.นิพัทธ์ ชัยวรมุขกุล
ดร.อาลี หล้าปริง
Dr. Nguyen Minh Trang (Vietnam)
ดร.พระมหาสุภกฤติ อุ่มพิมาย
รศ.ดร.มณฑิยา สอดเนื่อง
ดร.ชำนาญ พึ่งถิ่น
ดร.ธงชัย ก้นพันธ์
รศ.ดร.สุระชัย พิชัยช่วง

เว็บไซต์วารสาร: www.bodhisastra.us

จัดพิมพ์โดย มูลนิธิโพธิศาสตร์ ๑๑๗/๒๔๑ หมู่ ๙ ตำบลบางรักพัฒนา
อำเภอบางบัวทอง จังหวัดนนทบุรี ๑๑๑๑๐ โทร. ๐๘๑๔๕๔๕๒๖๕

โรงพิมพ์: สำนักพิมพ์ โมเดิร์น ฟิล์ม เซ็นเตอร์ จำกัด ๑๒๒/๑๕-๑๖
ซอยลาดพร้าว ๓๗ แขวงจันทรเกษม เขตจตุจักร กรุงเทพฯ ๑๐๓๐๐

กำหนดออกวารสาร กำหนดออกวารสารทุก ๔ เดือน จำนวนพิมพ์ ๒๐๐ เล่ม

ผู้ทรงคุณวุฒิอ่านบทความฉบับนี้

ศ.ดร.สุธรรม เลิศพงษ์ประเสริฐ
ศ.ดร.ทองหล่อ เทียงธรรม

ศ.ดร.ศักดิ์ ประสานดี
ผศ.ดร.ฉัตรวรรษช อองคสิงห์

MANAGEMENT MODEL OF THE DEPARTMENT OF FOUNDATION YEAR OF ASIA EURO UNIVERSITY¹

DR. SOUS SOPHEA

Ph.D. in Education Science

Abstract

Management Model of the Department of Foundation Year of Asia Euro University is followed by the name of University "Asia Euro" such as (A) is Association / Advancement of education, S is Strengthen knowledge and quality of education, I is Integrated Management System, A is Academic, E is Education for sustainable development, U: Unity, R is Responsibility, O is Opportunity.

1- Introduction

1.1 Research Background

According to classical economic theory, physical capital is the foundation of economic growth. However, in the generation of the global economy and the advancement of science and technology, the growth has no longer depended on physical capital alone, wisdom also plays an important role in contributing to economic growth. In fact, wisdom is an active capital and a certain resource and prosperity of the present and future day. Higher education is one of the most important roles in breeding wisdom in the active capital. Furthering the role in pushing national economic development, higher education also plays a core role in producing good, active citizens. Meanwhile, higher education is also an active agency in providing information to the public and politicians about the cultural, social, political, and economic significance.

Experiences of some countries in Southeast Asia and East Asia has shown that the advancement of education and training at the tertiary level plays a crucial role in bringing the country success in its development; especially, in the industrial sector, establishing links between higher education and industry to develop quality and curricula to meet any of demand.

In Cambodia, the development of post-colonial higher education faced many issues, sum of which are decades of civil war and Khmer Rouge regime at which education was completely destroyed. During the 1980s and 1990s, Cambodian education system did not prioritize higher education. Namely, Cambodian education system there focused on reproducing the education system and reinforcing education, especially focusing on primary education.

Since late 1990s, the increasing number of achieved students at secondary education level has been driving the growing demand for higher education. Responding to the demand, a major policy has been emerged based on public-private partnerships. By this policy, the first private higher-education institution was established in 1997. Since then, the number of private institutions has increased steadily, especially since the mid-2000, the number of private higher-education institution reached 64 in 2014. In public higher education institutions, the study systems with tuition fees are established. As a result, higher education in Cambodia has changed dramatically from selective enrollment to large-scale enrollment. The number of public higher education institutions increased from eight in 1997 to 39 in 2014, and the number of students increased from about 10,000 at the beginning of the 1990s to more than 200,000 in 2013.

A recent analysis of the higher education situation reveals inconsistencies between education and the job market. According to various reports, the most popular subjects among Cambodian students are

¹This article is a part of dissertation

2. Establish the headquarters of the CJCC Council For comfort and aesthetics
 3. Establish a formal uniform for leaders, members of the council
 4. Equipped with air conditioner, fan and set up cabinets for various tasks
 5. Arrange bookshelves and documents for reading and research.
 6. Set up the lighting system in the office and install additional lamps
 7. Organize a successful charity event as planned (twice a year)
 8. Prepare to open short training courses on time and correctly as planned
- 2.4 Problems and Solutions

In addition to the achievements of the Science, Research and Social Affairs Council, there are also some challenges, obstacles and obstacles, such as:

A. Problem

1. Lack of computers to perform daily administrative tasks
2. Lack of WiFi
3. Lack of budget to use in other work
4. Council Room on the 3rd Floor (High)

B. Solution

1. Should have 1 or 2 computers to use
2. There should be internet distribution from the administration building
3. Should advertise to seek help from philanthropists

3. Synthesis, analysis, conclusion and suggestions

3.1. The key Success Factors of the Council for Scientific Research and Social Affairs

1. Clear Strategic Leadership and Strategic Plan: The Council for Science, Research and Social Affairs has identified a short-term and long-term strategic and strategic plan for the implementation of the work, focusing on study, research, outreach and social participation. .

2. Strengthen management capacity and leadership: in the organization is structured and assigned responsibilities clearly.

3. The support of the Board of Trustees of the Council for Science, Research and Social Affairs attaches great importance to providing support and encouragement to the team in carrying out activities on the council's projects. The team was visited by the leaders, given the opportunity to continue their studies, given various awards and honors in various programs.

4. High Commitment: The team and leadership of the Council for Science, Research and Social Affairs are highly committed and willing to carry out their work successfully according to the project.

5. Social Media Dissemination The activities and achievements of the Council for Science Research and Social Affairs are published through the publication of books, magazines, bulletins, social media, television, radio and social media, such as Facebook, Tik Tok, Telegram, and online.

6. The energetic colleagues, the team and the leadership, as well as the masses in the network have been very cooperative in carrying out the work to make it happen.

7. Changing our life style to the situation: The social context of covid 19 has taught us many lessons in organizing our lives in a new way and using social media to facilitate more productive and productive work. Therefore, for more than two years, the Council for Science, Research and Social Affairs has been actively involved in implementing the Royal Government's principles of prevention, prevention and treatment. Our team continued to disseminate those policies through various channels and modified those programs using Zoom meeting, Google meeting, Telegram Group, Messengers, Line, other medias.

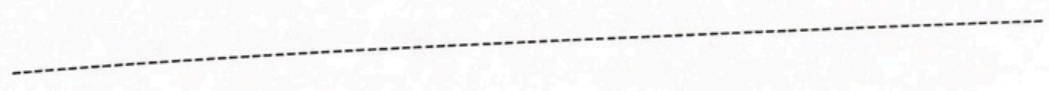
3.2. Suggestions for further study in the future

This study is just a small part of the Council for Science, Research and Social Affairs based on project implementation activities, if there is an opportunity to study further will focus on:

1. Factors leading to the success of the Human Resource Development Council of the Science, Research and Social Affairs Council.
2. Factors leading to the success of the use of communication networks to promote the work of the Council for Science, Research and Social Affairs to run smoothly and efficiently.
3. Factors leading to the success of the training program "Pedagogy, ethics, professionalism and educational leadership" of the Council for Science, Research and Social Affairs.

3.3. Application of religious principles in employment

As a Muslim, I always have a testimony (trust) with God and do salad (prayer) every day, and we apply the principle of "giving" to our Muslims and the general public without racism. And color. Therefore, in our work activities, we always give love, affection, sharing, and pray that God will bless us all.





BODHISASTRA UNIVERSITY

BODHISASTRA UNIVERSITY, Florida, USA.

A Co-Learning Space for Cultivating Spirituality

Has Accepted by Florida Commission for Independent Education

Corp. Number : N17000007038 JULY 07, 2017 and File Number: N20000012269

LETTER OF EXEMPTION SECTION 1005.06 (1) (f), F.S. / RULE 6E-5.001,

Florida Address: Florida USA.,

1825 NW Corporate Blvd. Suite 110 Boca Raton, FL 33431, United States. Phone: (561) 988-6900

California Campus: Los Angeles CA. Office : 11029 Fenway Street Sun Valley California 91352 (818) 6191541,

Website: www.bodhisastra.us e-Mail: bodhisastra@gmail.com